Rating

0.00

0.00

Net Amount

\$100,618.75

\$100,618.75

ORDER

Orders	Order / Rev:	103694		
	Alt Order #:	06830033		
	Product Desc:	BERKLEY FOR SENATE		HD
	Estimate:	30S		KSNV
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/28/12 / 10/26/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Shorr Johnson Magnus	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1831 Chestnut St.	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Totals

Month

Totals

November 2012

Spots

157

157

Gross Amount

\$118,375.00

\$118,375.00

Acco	unt	FVAC	utives

End Date

11/05/12

Bill Plan

Start Date

10/29/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

\$118,375.00

Net Amount

\$100,618.75

Spots Gross Amount

157

Order Share	Share	Total
KSNV	20%	\$118,375.00
Market	100%	\$591 875 00

i		
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$189,400.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$124,293.75
KTUD	0%	\$0.00
KVVU	25%	\$147,968.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$11,837.50

L	n Ch	Sta	rt	End	Inventory	Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Ε	3 KSN	IV 11/0	5/12	11/05/12	M-F 5-6a V	VakeUp w/W	aGM	5-6a		M	:30	2	\$450.001	0.00 NM	2	\$900.00
					M-F 5-6a V	VakeUp w/V	/agners									
	NEW	/S														
	,	Start Date	e E	End Date	Weekday	s Spot	s/Week	Rate	Ratir	ng						
	Week:	11/05/12	1	1/11/12	M		2	\$450.00	0.	00						

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 3 KSNV	11/05/1	2 11/05/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	М	- :30	2	\$450.001	0.00 NM	2	\$900.00
NEWS												
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 11/		11/11/12 2 11/02/12	M-F 5-6a WakeU	2 n w/\/\a@M	\$450.00 5-6a	0.00 - TWTF-	- :30	8	\$450.001	0.00 NM	8	\$3,600.00
L 4 KONV	10/30/1	2 11/02/12	M-F 5-6a WakeL		5-0a	- 1 W11'-	50	O	ψ430.00 1	O.OO INIVI		ψ3,000.00
NEWS												
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate	Rating						
		2 11/02/12	M-F 6-7a WakeU		\$450.00 6-7a	0.00 - TWTF-	- :30	8	\$700.001	0.00 NM	8	\$5,600.00
L o Ronv	10/00/1	2 11/02/12	M-F 6-7a WakeL		074	11111	.00	Ü	Ψ700.001	0.00 14101		ψο,οοο.οο
NEWS												
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$700.00	Rating 0.00						
		2 11/05/12	M-F 6-7a WakeU		6-7a	M	- :30	2	\$700.001	0.00 NM	2	\$1,400.00
2 0 110111	1170071	2 11/00/12	M-F 6-7a WakeL		0.4	-11-	.00	_	Ψ, σσ.σσ.	0.00 14111	_	ψ1,100.00
NEWS												
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$700.00	Rating 0.00						
		2 11/05/12	Today Show	CM	658a-9am	M	- :30	4	\$900.001	0.00 NM	4	\$3,600.00
L / KOKV	11/00/1	2 11/00/12	Today Show	OW	oooa sam	111	.00	7	ψ500.00 1	0.00 14101	_	ψο,οοο.οο
TODAY												
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
		2 11/02/12	Today Show	CM	658a-9am	- TWTF-	- :30	16	\$900.001	0.00 NM	16	\$14,400.00
_ 0	. 0, 00, 1	, 0_,	Today Show	• • • • • • • • • • • • • • • • • • • •	0000 00		.00		φοσοίσο .	0.00		ψ, .σσ.σσ
TODAY	_											
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 16	<u>Rate</u> \$900.00	Rating 0.00						
E 11 KSNV			Noon News	CM	12-1230pm	M	- :30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News						,			*
NEWS		E. J.D.	M/s shales	0	Data	Deffer						
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$425.00	Rating 0.00						
		2 11/02/12	Noon News	CM	12-1230pm	- TWTF-	- :30	4	\$425.00 1	0.00 NM	4	\$1,700.00
			Noon News		•							
NEWS		Frad Data	Ma alada sa	Consta ///onle	Data	Datina						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$425.00	Rating 0.00						
	Date Ra		escription	Star	t/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
		2-11/04/12 N	loon News	12-1	230pm		- TWThF	-	:30 (\$425.00)	0.00 <i>NM</i>		
	e MG 12. OT AVAI	*	E] NOT AVAILABL	FRATE								
		2-11/04/12 N			230pm		- TWThF	_	:30 (\$425.00)	0.00 NM		
	e MG 12.	-			·				,			
-			E] NOT AVAILABL		000		mumi n		00 0105 00	0.00 1114		
_	10/29/12 for 12.1	2-11/04/12 N 12.4	oon News	12-1	230pm		- TWThF	-	:30 \$425.00	0.00 NM		
_		einstate at le	evel 1]									
6 KSNV	10/29/12	2-11/04/12 N	oon News	12-1	230pm		- TWThF	-	:30 \$425.00	0.00 NM		
_	for 12.1	•	wel 41									
		einstate at le	-	II 0:::110M	0.40-	mump			# 405.00.4	0.00 NIM		CO 100 00
E 13 KSNV	10/30/1	z 11/02/12	M-F Today Show M-F Today Show		9-10a	- TWTF-	- :30	8	\$425.00 1	0.00 NM	8	\$3,400.00
TODAY	II		,									
	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	- 1 M1 L	8	\$425.00	0.00				ı	ı	

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots I	Rate Pri	Rtg Ty	oe Spots	Amo	ount
E 13 KSNV 10/30/1		-		9-10a		- TWTF	-		125.00 1	0.00 N			00.00
		M-F Today Show											
TODAY II	E. d Data	M/a allularua	01-00/1-	Data	Dec						1		
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$425.00	Ratii	<u>ng</u> 00							
Spot Ch Date Ra		escription	_	t/End Time	0.		Weekdays	Length	Rate	Rtg Typ	е		
		I-F Today Show II 3				-	- TWThF		(\$425.00)				
	, ,	1,13.12,13.13,13.1 E] NOT AVAILABLE	, ,	6									
2 KSNV 10/29/12	2-11/04/12 M	I-F Today Show II 3	3rd Hr 9-10)a		-	- TWThF	:30	(\$425.00)	۸ 00.0	IM		
		1,13.12,13.13,13.1 E] NOT AVAILABLE		6									
3 KSNV 10/29/12	2-11/04/12 M	I-F Today Show II 3	Brd Hr 9-10)a		-	- TWThF	:30	(\$425.00)	۸ 00.0	IM		
		1,13.12,13.13,13.1 E] NOT AVAILABLE		6									
4 KSNV 10/29/12	2-11/04/12 M	I-F Today Show II 3	<i>Brd Hr</i> 9-10)a		-	- TWThF	:30	(\$425.00)	۸ 00.0	IM		
		1,13.12,13.13,13.1 E] NOT AVAILABLE		6									
		I-F Today Show II 3				-	- TWThF	:30	(\$425.00)	٥.00 ٨	M		
[.NOT AVAI	LABLE RATI	1,13.12,13.13,13.1 E] NOT AVAILABLE	RATE	6									
		I-F Today Show II 3				=	- TWThF	:30	(\$425.00)	٥.00 ٨	М		
		1,13.12,13.13,13.1 E] NOT AVAILABLE		6									
<u>-</u>		I-F Today Show II 3)a		-	- TWThF	:30	(\$425.00)	۸ 00.0	м		
		1, 13. 12, 13. 13, 13. 1							(, /				
[.NOT AVAI	LABLE RATI	E] NOT AVAILABLE	RATE										
		I-F Today Show II 3				-	- TWThF	:30	(\$425.00)	٥.00 ٨	M		
[.NOT AVAI	LABLE RATI	1,13.12,13.13,13.1 E] NOT AVAILABLE	RATE	6									
		-F Today Show II 3)a		-	- TWThF	:30	\$425.00	0.00 N	М		
[revised to re	einstate at le	-											
10 KSNV 10/29/12		•)a		-	- TWThF	:30	\$425.00	0.00 N	М		
-	,13.6,13.4,13 einstate at le	3.8,13.7,13.2,13.3,1 evel 11	13.5										
11 KSNV 10/29/12		-	ord Hr 9-10)a		-	- TWThF	:30	\$425.00	0.00 N	м		
MG for 13.1		3.8,13.7,13.2,13.3,1							,				
<u>-</u>		-F Today Show II 3	ord Hr 9-10)a		-	- TWThF	:30	\$425.00	0.00 N	М		
-	,13.6,13.4,13 einstate at le	3.8,13.7,13.2,13.3,1 evel 1]	13.5										
13 KSNV 10/29/12	2-11/04/12 M	-F Today Show II 3	ord Hr 9-10)a		-	- TWThF	:30	\$425.00	0.00 N	М		
	,13.6,13.4,13 einstate at le	3.8,13.7,13.2,13.3,1 vel 1]	13.5										
14 KSNV 10/29/12	2-11/04/12 M	-F Today Show II 3	3rd Hr 9-10)a		-	- TWThF	:30	\$425.00	0.00 N	М		
-	,13.6,13.4,13 einstate at le	3.8,13.7,13.2,13.3,1 vel 1]	13.5										
15 KSNV 10/29/12		•)a		-	- TWThF	:30	\$425.00	0.00 N	М		
-	,13.6,13.4,13 einstate at le	3.8,13.7,13.2,13.3,1 vel 1]	13.5										
16 KSNV 10/29/12		,)a		-	- TWThF	:30	\$425.00	0.00 N	М		
-	,13.6,13.4,13 einstate at le	3.8,13.7,13.2,13.3,1 vel 1]	13.5										
E14 KSNV 11/05/1	2 11/05/12	M-F Today Show I M-F Today Show		9-10a		M	:30	2 \$4	125.00 1	0.00 N	M 2	\$8	50.00
TODAY II		•									1		
Start Date Week: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 2	Rate \$425.00	Ratii 0.	<u>ng</u> 00							

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Days	Len Sp	ots Rate	Pri Rtg Type	Spots	Amount
E 14 KSNV 1	11/05/12	2 11/05/12	M-F Today Sho		9-10a	M	- :30	2 \$425.0	0.00 NM	2	\$850.00
TODAY II	ı		M-F Today Sho	w II							
Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05	5/12	11/11/12	M	2	\$425.00	0.00					
	Date Rai		escription A.F. Taday Shaw		t/End Time		Weekdays M		Rate <u>Rtg Type</u> 5.00) 0.00 <i>NM</i>		
	MG 14.		1-F Today Show I	<i>I 3rd Hr</i> 9-10	a		M	- :30 (\$42	'5.00) 0.00 NW		
	_		E] NOT AVAILAE	BLE RATE							
			1-F Today Show I	I 3rd Hr 9-10	а		M	- :30 \$4	25.00 0.00 NM		
MG fe frevis		11/05 einstate at le	evel 11								
			The Agenda 123	30pm CM	1230-1p	M	- :30	1 \$325.0	0.00 NM	i 1	\$325.00
			The Agenda 12					, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			*******
AGENDA				0 . 00.	5.	D ()					
Week: 11/05	<u>Date</u> 5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00					
E 16 KSNV 1			The Agenda 123	30pm CM	1230-1p	- TWTF-	- :30	4 \$325.0	0.00 NM	4	\$1,300.00
			The Agenda 12	30pm	·						
AGENDA'		End Data	Wa akdaya	Cnoto/Mools	Doto	Dating					
<u>Start</u> Week: 10/29	<u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00				l	
E 17 KSNV 1			Rachael Ray	CM	11am-12pm	- TWTF-	- :30	4 \$325.0	0.00 NM	4	\$1,300.00
DAGUE	D 4) /		Rachael Ray								
RACHEL	Date	End Date	Weekdays	Spots/Week	Rate	Rating				ł	
Week: 10/29		11/04/12	- TWTF	4	\$325.00	0.00				j	
	Date Rai		escription		t/End Time		Weekdays		Rate Rtg Type		
			Rachael Ray	11ar	n-12pm		- TWГhF	- :30 (\$32	(5.00) 0.00 NM		
		5, <i>17.6,17.7,</i> _ABLE RAT	E] NOT AVAILAE	BLE RATE							
			achael Ray		n-12pm		- TWThF	- :30 (\$32	(5.00) 0.00 NM		
		5,17.6,17.7,		NE DATE							
			E] NOT AVAILAE Rachael Ray		n-12pm		- ТWГhF	30 /\$22	(5.00) 0.00 NM		
		5,17.6,17.7,	•	1141	11 12pm		1 11111	.00 (ψ02	0.00) 0.00 1411		
			E] NOT AVAILAE								
			Rachael Ray	11ar	n-12pm		- TWГhF	- :30 (\$32	(5.00) 0.00 NM		
		5, <i>17.6,17.7,</i> _ABLE RAT	17.8 E] NOT AVAILAE	BLE RATE							
-			achael Ray		n-12pm		- TWThF	- :30 \$3	25.00 0.00 NM	İ	
_		17.4,17.2,1									
-		einstate at le	evel 1] tachael Ray	110	n-12pm		- TWThF	- :30 \$3	25.00 0.00 NM		
_		17.4,17.2,1	-	TTAI	11-12pi11		- 1 W1111	50 ψ5.	25.00 0.00 14101		
[revis	sed to re	einstate at le	evel 1]								
			tachael Ray	11ar	n-12pm		- TWThF	- :30 \$3	25.00 0.00 NM		
-	,	17.4,17.2,1° einstate at le									
•			tachael Ray	11ar	n-12pm		- ТWГhF	- :30 \$3	25.00 0.00 NM		
-	-	17.4,17.2,1									
		einstate at le						4 0005.0	2.4		#
E 18 KSNV 1	11/05/12	2 11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	- :30	1 \$325.0	0.00 NM	1	\$325.00
RACHEL	RAY		Radiadiray								
Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05		11/11/12	M	1 11 4th ICM	\$325.00	0.00 M	.20	4	14 000 NIA		<u> </u>
E 19 KONV 1	11/05/12	2 11/05/12	M-F Today Shor Today 4th Hour		10am-11am	М	- :30	1 \$325.0	0.00 NM	1	\$325.00
TODAY 3	3		,								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating				I	

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

. 0	0			5	. 0/⊑	. 5			D (D:	D. T	0 1	
Ln Ch	Start		Inventory Code		ak Start/End T		-			Rtg Type		Amount
E19 KSNV	11/05/12	2 11/05/12	M-F Today Show Today 4th Hour	III 4th HCM	10am-11am	М	:30	1 \$	325.00 1	0.00 NM	1	\$325.00
TODAY 3		Ford Date	M/s sledens	0	ala Bara	Dating						
Start Week: 11/0	t Date 15/12	End Date 11/11/12	Weekdays M	Spots/We	<u>ek</u> <u>Rate</u> 1 \$325.00	Rating 0.00						
	Date Rar		escription	S	Start/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 KSNV	11/05/12	-11/11/12 M	-F Today Show III	4th Hr $\frac{1}{1}$	0am-11am		M			0.00 NM		
	MG 19.2		/AU ADI 51									
-		′ MOVES A\ -11/11/12 M.	/AILABLE] -F Today Show III -	⁄lth Hr 1	0am-11am		M	:30	\$325.00	0.00 NM		
⊕ MG1			-i Today Show iii	401111 1	oaiii-i raiii		IVI	.50	ψ323.00	O.OO INIVI		
~		instate at le	vel 1]									
E 20 KSNV	10/30/12	11/02/12	M-F Today Show	III 4th KEM	10am-11am	- TWTF	:30	4 \$	325.00 1	0.00 NM	4	\$1,300.00
TOD 41/ 6	_		Today 4th Hour									
TODAY 3	_	End Data	Mookdovo	Spoto/Mo	ok Boto	Doting						
Week: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/We	<u>ek Rate</u> 4 \$325.00	Rating 0.00						
	Date Rar		escription_	<u>s</u>	Start/End Time	0.00	<u>Weekdays</u>	Length	Rate	Rtg Type		
			-F Today Show III	4th Hr 1	0am-11am		- TWThF	:30	(\$32<u>5.00)</u>	0.00 NM		
		5,20.6,20.7,2										
-			E] NOT AVAILABLI -F Today Show III		0am-11am		- TWThF	.30	/¢225.00\	0.00 NM		
		5,20.6,20.7,2	•	-1 01111 1	oaiii-i raiii		- 1 1111111	.50	(ψο20.00)	0.00 14141		
] NOT AVAILABL	E RATE								
3 KSNV	10/29/12	-11/04/12 M	-F Today Show III	<i>4th Hr</i> 1	0am-11am		- TWГhF	:30	(\$325.00)	0.00 <i>NM</i>		
		5,20.6,20.7,2										
-			E] NOT AVAILABLI - <i>F Today Show III</i>		0am-11am		- TWThF	.20	/¢225.00\	0.00 NM		
		5,20.6,20.7,2	-	4 01111 1	Oaiii-TTaiii		- 1 W11II'	.30	(ΨΟΖΟ.ΟΟ)	0.00 11111		
			E] NOT AVAILABLI	E RATE								
5 KSNV 1	10/29/12	-11/04/12 M	F Today Show III	4th Hr 1	0am-11am		- TWThF	:30	\$325.00	0.00 NM		
_		20.4,20.3,20										
-		einstate at le	-	/th ⊔r 1	0om 11om		- TWThF	:30	¢225.00	0.00 NM		
_		20.4,20.3,20	F Today Show III	4UI∏I I	0am-11am		- 1 W111F	.30	φ323.00	U.UU INIVI		
_		instate at le										
7 KSNV 1	10/29/12	-11/04/12 M	F Today Show III	4th Hr 1	0am-11am		- TWThF	:30	\$325.00	0.00 NM		
_		20.4,20.3,20										
-		einstate at le	-	44h 1	0om 11om		TWELE	.20	\$225.00	0.00 NM		
_		-1 1/04/12 M· 20.4,20.3,20	F Today Show III	4tn 🗆 1	uam-rram		- TWThF	:30	\$325.00	0.00 NM		
-		instate at le										
E 21 KSNV	10/30/12	2 11/02/12	Dr. Phil	СМ	3-4p	- TWTF	:30	8 \$	450.00 1	0.00 NM	8	\$3,600.00
			Dr Phil									
PHIL	. D-4-	Cad Data	Ma alada sa	C= -4= ///-	al. Data	Datina						
Start Week: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/We	<u>ek</u> <u>Rate</u> 8 \$450.00	Rating 0.00						
	Date Rar		escription	S	Start/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
		-11/04/12 Di	r. Phil	3	-4p		- TWThF	:30	(\$45 0.00)	0.00 NM		
	MG 21.9		TANOT ANAMARI									
		.ABLE RATE -11/04/12 Di	E] NOT AVAILABLI r. <i>Phil</i>		-4p		- TWThF	.30	<u> </u>	0.00 NM		
	MG 21.9		. 7 1111	J	ייי		- 1 W11II	.00	(ψ 100.00)	0.00 14141		
		*] NOT AVAILABL	E RATE								
		-11/04/12 Dr	. Phil	3	-4p		- TWThF	:30	\$450.00	0.00 NM		
M MG i	,		vol 11									
-		einstate at le [.] -11/04/12 Dr	•	2	-4p		- TWThF	:30	\$450.00	0.00 NM		
⊕ MG				3	· · · · · · · · · · · · · · · · · · ·		1 1111111111111111111111111111111111111	.50	ψ-100.00	C.GO INIVI		
_		instate at le	vel 1]									
E 22 KSNV	11/05/12	11/05/12		CM	3-4p	M ·	:30	2 \$	450.00 1	0.00 NM	2	\$900.00

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KSNV

Order / Rev: 103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830033

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/30/12 - 11/05/12

Estimate: 30S

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount Dr. Phil Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 11/05/12 11/11/12 \$450.00 0.00 E 23 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M- - - - -:30 \$725.001 0.00 NM \$725.00 1 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 \$725.00 0.00 E 24 KSNV 10/30/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - TWTF- -:30 \$725.001 0.00 NM 4 \$2,900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF- -11/04/12 0.00 Week: 10/29/12 \$725.00 NEWS 3 at 4 (1 HOUR)CM - TWTF- -E 25 KSNV 10/30/12 11/02/12 4-5pm :30 \$725.001 0.00 NM \$2,900.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 - TWTF- -Week: 10/29/12 \$725.00 0.00 E 26 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M- - - - -:30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating 11/11/12 M- - - - -Week: 11/05/12 \$725.00 0.00 E 27 KSNV 11/05/12 11/05/12 M-F Early News СМ M- - - - -:30 2 \$1,200.001 0.00 NM 5-630p 2 \$2,400.00 M-F Early News **NEWS End Date** Spots/Week Start Date Weekdays Rate Rating Week: 11/05/12 11/11/12 M- - - - -2 \$1,200.00 0.00 E 28 KSNV 10/30/12 11/02/12 M-F Early News - TWTF- -СМ 5-630p :30 8 \$1,200.001 0.00 NM 8 \$9,600.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 Week: 10/29/12 - TWTF- -8 \$1,200.00 0.00 E 29 KSNV 10/30/12 11/02/12 FacetoFace/Ralston Rep@M 730-758pm - TWTF- -:30 \$900.001 0.00 NM \$3,600.00 Face to Face w/ J.Ralston **FACE** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 - TWTF- -\$900.00 0.00

Print Date: 10/29/12 08:55:47 Page 7 of 13

Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	VS	Len Spo	its	Rate Pri	Rtg Ty	pe S	pots	Amount
	0/30/12	11/02/12	FacetoFace/Rals		730-758pm	- TW		:30		900.001	0.00		4	\$3,600.00
			Face to Face w/	J.Ralston	•									
FACE														
Start I		End Date	<u>Weekdays</u> - TWTF	Spots/Week		Rating								
Week: 10/29 Spot Ch Da	ate Rar	11/04/12 nge Di	escription	4 Star	\$900.00 t/End Time	0.00	W	eekdays	Length	Rate	Rtg Ty	ne		
			acetoFace/Ralstor					<u> </u>		(\$900.00)		_		
See A	MG 29.5	5,29.6,29.7,2			·					,				
2 KSNV 10	0/29/12	-11/04/12 Fa	acetoFace/Ralstor	Report 730	-758pm		- 7	WThF	:30	(\$900.00)	0.00 /	VM		
		5,29.6,29.7,2 ABLE RATE	29.8 E] NOT AVAILABL	E RATE										
3 KSNV 10	0/29/12	-11/04/12 Fa	acetoFace/Ralstor	Report 730	-758pm		-]	WThF	:30	(\$900.00)	0.00 /	VM		
		5,29.6,29.7,2 ABLE RATE	29.8 E] NOT AVAILABL	E RATE										
4 KSNV 10	0/29/12	-11/04/12 Fa	acetoFace/Ralstor	Report 730	-758pm		-]	WThF	:30	(\$900.00)	0.00 /	VM		
		5,29.6,29.7,2 ABLE RATE	29.8 E] NOT AVAILABL	E RATE										
5 KSNV 10	0/29/12	-11/04/12 Fa	acetoFace/Ralstor	Report 730-	-758pm		-]	WГhF	:30	\$900.00	۱ 00.0	MI		
[revise	ed to re	29.2,29.4,29 instate at le	vel 1]											
			acetoFace/Ralstor	Report 730-	-758pm		-]	WThF	:30	\$900.00	0.00 N	MI		
_		29.2,29.4,29												
•		instate at le	•	Dament 700	750		7	PWTL E	.20	#000 00	0.00 1			
_			acetoFace/Ralstor	Report 730	-758pm		- 1	WThF	:30	\$900.00	0.00 N	NIVI		
-	-	29.2,29.4,29 instate at le												
-			acetoFace/Ralstor	Report 730-	-758pm		- T	: WГhF	:30	\$900.00	0.00	MN		
_		29.2,29.4,29								********				
-	-	instate at le												
E30 KSNV 1	1/05/12	11/05/12	FacetoFace/Rals	•	730-758pm	M		:30	1 \$9	900.001	0.00 N	MI	1	\$900.00
FACE			Face to Face w/	J.Kaision										
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating						i		
Week: 11/05		11/11/12	M	1	\$900.00	0.00								
	ate Rar		<u>escription</u>		t/End Time		W	<u>eekdays</u>	Length		Rtg Ty	_		
			acetoFace/Ralstor	Report 730	-758pm		M-		:30	(\$900.00)	0.00 /	VM		
	MG 30.2		=1 NOT A\/AII ADI	E DATE										
_			E] NOT AVAILABL acetoFace/Ralstor		-758nm		М		:30	\$900.00	0.00 N	JIN/I		
(f) MG fo			acetor ace/italstor	riteport 750	ТЭОРШ		141-		.50	ψ900.00	0.00	VIVI		
~		instate at le	vel 1]											
E 31 KSNV 1	1/03/12	11/03/12	Vegas Inc.	CM	6:30-8pm		- S-	:30	1 \$3	375.00 1	0.00 N	MI	1	\$375.00
			Vegas Inc.											
VEGAS IN														
Start I Week: 10/29		End Date 11/04/12	Weekdays S-	Spots/Week	Rate \$375.00	Rating 0.00								
E 32 KSNV 1			M-F Jeop/Wheel	CM	630-730pm	- TW	ΓF	:30	8 \$1.3	300.001	0.00 N	MI MI	8	\$10,400.00
			M-F Jeopardy/W		•	2111	-		- 4.1	 • •			ŭ	, ,
JEP/WHE	EL													
Start I		End Date	Weekdays	Spots/Week		Rating								
Week: 10/29	9/12	11/04/12	- TWTF	8	\$1,300.00	0.00						ı		

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E32 KSNV	10/30/12	2 11/02/12	M-F Jeop/Wheel	CM	630-730pm	- TWTF-	- :30	8 \$1,300.001	0.00 NM	8	\$10,400.00
JEP/WH	EEL		M-F Jeopardy/W	heel of Fortune							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	- TWTF		\$1,300.00	0.00					
Spot Ch	Date Ra	nge D	escription		/End Time		Weekdays		Rtg Type		
			1-F Jeop/Wheel	630-	730pm		- TWГhF	:30 (\$1,300.00)	· 0.00 <i>NM</i>		
		, ,	11,32.12,32.13 E] NOT AVAILABI	LE RATE							
2 KSNV	10/29/12	2-11/04/12 N	1-F Jeop/Wheel	630-	730pm		- ТWГhF	:30 (\$1,300.00)	· 0.00 NM		
			11,32.12,32.13 E] NOT AVAILABI	LE RATE							
			1-F Jeop/Wheel		730pm		- TWThF	:30 (\$1,300.00)	0.00 NM		
			11,32.12,32.13		·			,			
[.NC	IIAVA TC	ABLE RAT	E] NOT AVAILABI	LE RATE							
6 KSNV	10/29/12	?-11/04/12 N	1-F Jeop/Wheel	630-	730pm		- TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See	MG 32.	9,32.10,32.1	11,32.12,32.13								
-			E] NOT AVAILABI	LE RATE							
8 KSNV	10/29/12	?-11/04/12 N	1-F Jeop/Wheel	630-	730pm		- TWГhF	:30 (\$1,300.00)	· 0.00 <i>NM</i>		
			11,32.12,32.13								
-			E] NOT AVAILABI				muml 12				
			I-F Jeop/Wheel	630-	730pm		- TWThF	:30 \$1,300.00	0.00 NM		
_		32.6,32.2,3									
-		einstate at le	-	630	72000		- TWThF	:30 \$1,300.00	0.00 NIM		
_			I-F Jeop/Wheel	630-	730pm		- 1 WIIIF	.30 \$1,300.00	U.UU INIVI		
_		32.6,32.2,32 einstate at le									
-			I-F Jeop/Wheel	630-	730pm		- TWThF	:30 \$1,300.00	0.00 NM		
		32.6,32.2,3	•	000	тоории		1 W1111	.00 ψ1,000.00	0.00 14101		
		einstate at le									
			I-F Jeop/Wheel	630-	730pm		- ТWГhF	:30 \$1,300.00	0.00 NM		
_		32.6,32.2,3	•					* ,			
_		einstate at le									
13 KSNV	10/29/12	-11/04/12 N	I-F Jeop/Wheel	630-	730pm		- ТWГhF	:30 \$1,300.00	0.00 NM		
⊕ MG	for 32.8,	32.6,32.2,3	2.1,32.5								
[rev	ised to re	einstate at le	evel 1]								
E 33 KSNV	11/05/12	2 11/05/12	M-F Jeop/Wheel	CM	630-730pm	M	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
			M-F Jeopardy/W	heel of Fortune	Э						
JEP/WH											
			Weekdays	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M		\$1,300.00	0.00					
E34 KSNV	11/03/12	2 11/03/12	Weekend Jeopai		630-730pm	5	S- :30	2 \$525.001	0.00 NM	2	\$1,050.00
IED AA // I			WKND Jeop/Wh	eel							
JEP/WH	_			0	5.	5 .:					
	t Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12		2	\$525.00	0.00	G 00	4 04 000 00 4	0.00.104		# 4 000 00
E35 KSNV	11/04/12	2 11/04/12	News 3 Live in P		7-10pm		· S :30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS II	N PRIME	AFTER NF	News 3 in Prime								
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	S		\$1,800.00	0.00					
E 36 KSNV				CM	9-10pm	F-	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
200 10111	, 02/1/	- 11/02/12	Friday Prime 9-1		5 10piii	1	.00	. \u00c4 ,000.00 i	0.00 INIVI	'	Ψ=,000.00
GRIMM				- I							
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	F		\$2,600.00	0.00					

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KSNV

Order / Rev: 103694

Advertiser: Berkley, Shelley for Senate

06830033 Alt Order #:

BERKLEY FOR SENATE Product Desc:

Flight Dates: 10/30/12 - 11/05/12 30S

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rta Type	Spots	Amount
E 36 KSNV 11/02/12 11/02/12	•	9-10pm	F		1 \$2,600.001	0.00 NM	1	\$2,600.00
	Friday Prime 9-10pm							. ,
GRIMM								
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12	F 1	\$2,600.00 t/End Time	0.00	Maakdaya	Langth Data	Dta Tuna		
Spot Ch Date Range [1 KSNV 10/29/12-11/04/12 I				<u>Weekdays</u> F	Length Rate :30(\$2.600.00)	Rtg Type 0.00 NM		
See MG 36.2	7/1/ N 9 10p	, piii			.50(ψ2,000.00)	0.00 11111		
	TE] NOT AVAILABLE RATE							
2 KSNV 10/29/12-11/04/12 F	Fri PR 9-10p 9-10)pm		F	:30 \$2,600.00	0.00 NM		
→ MG for 36.1 11/02								
[revised to reinstate at l	level 1]							
E 38 KSNV 10/31/12 10/31/12	•	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
0)/11	Wednesday Prime 9-10pm							
SVU Start Data Find Data	Magkdova Chata/Magk	Doto	Dating					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$4,000.00	Rating 0.00					
E 39 KSNV 10/31/12 10/31/12	2 Wed PR 10-11p CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
2 90 110111 19/01/12 19/01/12	Wednesday Prime 10-11pm	10 110111		.00	τ φο,200.00 τ	0.00 11111		ψο,200.00
CHICAGO FIRE	,							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	W 1	\$3,200.00	0.00					
E 40 KSNV 11/01/12 11/01/12	· · · · · · · · · · · · · · · · · · ·	10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
ROCK CENTER	Thursday Prime 10-11pm							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	T 1	\$3,200.00	0.00					
E 41 KSNV 10/30/12 11/02/12	2 Late Night w/Fallon CM	1237a-136a		:30	8 \$250.001	0.00 NM	8	\$2,000.00
	Late Night w/Fallon		· · · · · · ·		· +	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,=,
FALLON	-							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	- TWTF 8	\$250.00	0.00					

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

. 0	O			5 .	O: 1/E I.T		5			D (D:	D. 1	_	0 1	
Ln Ch	Start	End	Inventory Code		Start/End T		Days	Len Spo		Rate Pri				Amount
E41 KSNV	10/30/1	2 11/02/12	Late Night w/Fallo		1237a-136an	n	- TWTF-	- :30	8 \$	250.00 1	0.00	NM	8	\$2,000.00
FALLON	N		Late Night w/Fallo	Ж										
	rt Date	End Date	Weekdays	Spots/Week		Ratir								
Week: 10/		11/04/12	- TWTF	8		0.	00	\\/ -	1	Data	D			
	Date Ra		escription ate Night w/Fallon		rt/End Time 7a-136am			Weekdays - TWThF	Length	. <u>Rate</u> (\$250.00)	Rtg T	_		
			1,41.12,41.13,41.1					- 1 W1111	.50	(ψ200.00)	0.00	IVIVI		
[.Ne	OT AVAII	LABLE RATI	E] NOT AVAILABLI											
			ate Night w/Fallon		7a-136am			- TWThF	:30	(\$250.00)	0.00	NM		
			1,41.12,41.13,41.1 E] NOT AVAILABLI		6									
3 KSNV	10/29/12	2-11/04/12 La	ate Night w/Fallon	123	7a-136am			- TWThF	:30	(\$250.00)	0.00	NM		
			1,41.12,41.13,41.1 E] NOT AVAILABLI		6									
			ate Night w/Fallon		7a-136am			- TWThF	- :30	(\$250.00)	0.00	NM		
Sec	e MG 41.	9,41.10,41.1	1,41.12,41.13,41.1	4,41.15,41.1					.00	(φ200.00)	0.00			
			E] NOT AVAILABLI ate Night w/Fallon		7a-136am			- TWThF	.20	(\$250.00)	0.00	N/A		
			ate Night wir alloh 1,41.12,41.13,41.1					- 1 W1111	.30	(ΨΖΟΟ.ΟΟ)	0.00	IVIVI		
			E] NOT AVAILABLI											
			ate Night w/Fallon		7a-136am			- TWThF	:30	(\$250.00)	0.00	NM		
			1,41.12,41.13,41.1 E] NOT AVAILABLI		6									
-			ate Night w/Fallon		7a-136am			- TWThF	- :30	(\$250.00)	0.00	NM		
Sec	e MG 41.	9,41.10,41.1	1,41.12,41.13,41.1	4,41.15,41.1	6					,				
			E] NOT AVAILABLI											
			ate Night w/Fallon		7a-136am			- TWThF	- :30	(\$250.00)	0.00	NM		
			[1,41.12,41.13,41.1 E] NOT AVAILABLI		0									
			ate Night w/Fallon		7a-136am			- TWThF	- :30	\$250.00	0.00	NM		
_		,41.1,41.8,4 [,] einstate at le	1.4,41.5,41.3,41.2,4 ovel 11	11.7										
-			ate Night w/Fallon	123	7a-136am			- TWThF	- :30	\$250.00	0.00	NM		
_			1.4,41.5,41.3,41.2,4							,				
-		einstate at le	-											
_			ate Night w/Fallon		7a-136am			- TWThF	:30	\$250.00	0.00	NM		
		,41.1,41.8,4° einstate at le	1.4,41.5,41.3,41.2,4 vel 1]	¥1. <i>7</i>										
12 KSNV	10/29/12	2-11/04/12 La	ate Night w/Fallon	123	7a-136am			- TWThF	- :30	\$250.00	0.00	NM		
			1.4,41.5,41.3,41.2,4	11.7										
		einstate at le 2-11/04/12 L	ate Night w/Fallon	123	7a-136am			- TWThF	- :30	\$250.00	0.00	NM		
			1.4,41.5,41.3,41.2,4		ra rooam			111111	.00	Ψ200.00	0.00			
•		einstate at le	•											
			ate Night w/Fallon		7a-136am			- TWThF	- :30	\$250.00	0.00	NM		
-		,41.1,41.8,4 ² einstate at le	1.4,41.5,41.3,41.2,4 evel 11	11.7										
-			ate Night w/Fallon	123	7a-136am			- TWThF	- :30	\$250.00	0.00	NM		
_			1.4,41.5,41.3,41.2,4	11.7										
-		einstate at le	ever1] ate Night w/Fallon	123	7a-136am			- ТWГhF	- :30	\$250.00	0.00	NIM		
_			1.4,41.5,41.3,41.2,4		74-150am			- 1 WIIII	.00	Ψ230.00	0.00	14171		
_			E] NOT AVAILABLI											
E 42 KSNV	11/05/1	2 11/05/12	Late Night w/Fallo		1237a-136an	n	M	- :30	2 \$	250.00 1	0.00	NM	2	\$500.00
FALLON	N		Late Night w/Fallo	ш										
	rt Date	End Date	Weekdays	Spots/Week		Ratir	ng							
Week: 11/	05/12	11/11/12	M	2	\$250.00	0.	00					1		

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE **KSNV**

Flight Dates: 10/30/12 - 11/05/12 30S Estimate:

Ln Ch Start End Inventory Code	Break Start/End Time	e Days Len Spots	Rate Pri Rtg Type	Spots Amount
E 42 KSNV 11/05/12 11/05/12 Late Night w/Fallon	CM 1237a-136am	M :30 2	\$250.00 1 0.00 NM	2 \$500.00
Late Night w/Fallon				
FALLON				
		ating 0.00		
Week: 11/05/12 11/11/12 M Spot Ch Date Range Description	2 \$250.00 Start/End Time	0.00 Weekdays Lei	ngth Rate Rtg Type	
1 KSNV 11/05/12-11/11/12 Late Night w/Fallon	1237a-136am	M	:30 (\$250.00) 0.00 NM	
See MG 42.3,42.4			(+=====)	
[.NOT AVAILABLE RATE] NOT AVAILABLE I	RATE			
2 KSNV 11/05/12-11/11/12 Late Night w/Fallon	1237a-136am	M	:30 (\$250.00) 0.00 NM	
See MG 42.3,42.4				
[.NOT AVAILABLE RATE] NOT AVAILABLE I				
3 KSNV 11/05/12-11/11/12 Late Night w/Fallon	1237a-136am	M	:30 \$250.00 0.00 NM	
MG for 42.2,42.1 [.NOT AVAILABLE RATE] NOT AVAILABLE I	DATE			
4 KSNV 11/05/12-11/11/12 Late Night w/Fallon	1237a-136am	M	:30 \$250.00 0.00 NM	
(M) MG for 42.2.42.1	1237 a-130am	1/1	.50 \$250.00 0.00 NW	
[.NOT AVAILABLE RATE] NOT AVAILABLE I	RATE			
E 43 KSNV 11/05/12 11/05/12 The Tonight Show	CM 1135p-1237a	M :30 2	\$500.00 1 0.00 NM	2 \$1,000.00
Tonight Show			,	1
TON SHOW				
		ating		
Week: 11/05/12 11/11/12 M	*	0.00	anth Data Dia Tuna	
Spot Ch Date Range Description 1 KSNV 11/05/12-11/11/12 The Tonight Show	Start/End Time 1135p-1237a	<u>Weekdays</u> <u>Le</u>	ngth Rate Rtg Type :30 (\$500.00) 0.00 NM	
See MG 43.3	1100p-1207a	1/1	.30 (\$000.00) 0.00 Min	
[.NOT AVAILABLE RATE] NOT AVAILABLE I	RATE			
3 KSNV 11/05/12-11/11/12 The Tonight Show	1135p-1237a	M	:30 \$500.00 0.00 NM	
MG for 43.1 11/05				
[revised to reinstate at level 1]				l
E 44 KSNV 10/30/12 11/02/12 The Tonight Show	CM 1135p-1237a	- ТWГF :30 8	\$500.00 1 0.00 NM	8 \$4,000.00
Tonight Show				i
TON SHOW				ł
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/29/12 11/04/12 - TWTF		ating 0.00		i
VVECK. 10/29/12 11/04/12 - 1WIF	8 \$500.00	0.00		•

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

E46 KSNV

11/05/12 11/05/12

M-F News 3 at Eleven

M-F News 3 at Eleven

CM

11pm-1135pm

M- - - - -

:30

1 \$1,200.001

0.00 NM

\$1,200.00

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 30S

Days Ln Ch Inventory Code Break Start/End Time Rtg Type Spots Start Fnd Len Spots Rate Pri Amount E44 KSNV 10/30/12 11/02/12 The Tonight Show CM 1135p-1237a - TWTF- -:30 8 \$500.001 0.00 NM \$4,000.00 Tonight Show TON SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF-\$500.00 Week: 10/29/12 11/04/12 0.00 Start/End Time Weekdays Rate Rtg Type Ch Date Range Description <u>Length</u> Spot 1135p-1237a 1 KSNV 10/29/12-11/04/12 The Tonight Show - TWThF- - -(\$500.00) 0.00 NM :30 See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/29/12-11/04/12 The Tonight Show - TWThF- - - -(\$500.00) 0.00 NM 1135p-1237a :30 See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF- - - -(\$500.00) 0.00 NM See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE - TWThF- - - -(\$500.00) 4 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a :30 0.00 NM See MG 44.9.44.10.44.11.44.12.44.13.44.14.44.15.44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/29/12-11/04/12 The Toniaht Show 1135p-1237a - TWThF- - - -(\$500.00) 0.00 NM :30 See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/29/12-11/04/12 The Tonight Show - TWThF----:30 (\$500.00) 0.00 NM 1135p-1237a See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE - TWThF- - - -7 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a :30 (\$500.00) 0.00 NM See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF- - - -(\$500.00) 0.00 NM See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF- - - -:30 \$500.00 0.00 NM MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] 1135p-1237a - TWThF- - - -10 KSNV 10/29/12-11/04/12 The Tonight Show :30 \$500.00 0.00 NM MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] 11 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF- - - -:30 \$500.00 0.00 NM MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] 12 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF- - - -:30 \$500.00 0.00 NM MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] 13 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF- - - -:30 \$500.00 0.00 NM MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] 14 KSNV 10/29/12-11/04/12 The Tonight Show - TWThF- - - -:30 \$500.00 0.00 NM 1135p-1237a MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] 15 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF----.30 \$500.00 0.00 NM MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] 16 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a - TWThF----:30 \$500.00 0.00 NM MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2 [revised to reinstate at level 1] E 45 KSNV 10/30/12 11/02/12 M-F News 3 at Eleven CM 11pm-1135pm - TWTF- -:30 \$1,200.001 0.00 NM \$4,800.00 M-F News 3 at Eleven **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 - TWTF-Week: 10/29/12 0.00 \$1,200.00

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 30S

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
NEWS <u>Start Date</u> Week: 11/05/12 <u>End Date</u> 11/11/12	Weekdays Spots/Week M 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E 47 KSNV 11/03/12 11/04/12	2 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135p	omSS	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS	oa ou News 5 at Eleven							
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>		Rate \$1,100.00	Rating 0.00					
E 49 KSNV 11/03/12 11/03/12	, ,	7a-9am	S-	:30	2 \$625.00 1	0.00 NM	2	\$1,250.00
SAT TODAY	Saturday Today							
Start Date End Date		Rate	Rating					
Week: 10/29/12 11/04/12	S- 2	\$625.00	0.00		2	0.00.1114		# 700.00
E 50 KSNV 11/03/12 11/03/12	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	S-	:30	2 \$350.00 1	0.00 NM	2	\$700.00
NEWS	News o damise of the text							
Start Date End Date		Rate	Rating					
Week: 10/29/12 11/04/12	S- 2	\$350.00	0.00					
E 51 KSNV 11/04/12 11/04/12	Sunday Today CM Sunday Today	7a-8am	S	:30	1 \$750.00 1	0.00 NM	1	\$750.00
SUN TODAY	Sullday Today							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			j		
Week: 10/29/12 11/04/12	S 1	\$750.00	0.00					
E 52 KSNV 11/03/12 11/03/12	2 Saturday Night Live CM Saturday Night Live	1130pm-1:02	2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
SNL								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	S- 1	\$1,400.00	0.00					
N54 KSNV 11/04/12 11/04/12		6a-7a	S	:30	1 \$350.00 1	0.00 NM	1	\$350.00
SUN TODAY	News 3 Sunrise SUNDAY							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			į		
Week: 10/29/12 11/04/12	S 1	\$350.00	0.00					

Totals 157 \$118,375.00